

## INVOICE



**WBAL-TV11**  
**3800 Hooper Avenue**  
**Baltimore, MD 21211**  
**Main: (410)467-3000**  
**Billing: (410)338-6432**

Invoice #	Invoice Date	Invoice Month	Invoice Period
968447-2	11/11/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
WBAL	Matt Nixon	Baltimore	Local

Billing Address:

Media Ad Ventures, Inc.  
 Attention: Carolyn Bush  
 8136 Old Keene Mill Road  
 Suite A-300  
 Springfield, VA 22152

Send Payment To:

WBAL-TV11  
 P.O. Box 26872  
 Lehigh Valley, PA 18002-6872  
 Tax ID 88-0326834

Advertiser	Product	Estimate Number
Bongino/R/US Senate	POL Fed US Senate	517

Flight Dates	Order #	Alt Order #
10/29/12 - 11/05/12	968447	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9913591		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/31/12	11/05/12	WBAL-TV 11 News At 5a	5-6am M-F	M-WTF--	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice less than 72 hours.									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--WTF--	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WBAL	W	10/31/12	4:58 AM	WBAL-TV 11 News At 5am	5-6am M-F	:30	TVDBS102912	\$350.00 NM
4	WBAL	Th	11/01/12	5:54 AM	WBAL-TV 11 News At 5am	5-6am M-F	:30	TVDBS102912	\$350.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WBAL	M	11/05/12	5:08 AM	WBAL-TV 11 News At 5am	5-6am M-F	:30	TVDBS102912	\$350.00 NM
2	10/31/12	11/04/12	WBAL-TV 11 News Today	6-7am M-F	--WTF--	:30	2	\$700.00	NM
Class of Time - Pre-emptible with notice less than 72 hours.									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--WTF--	2	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WBAL	Th	11/01/12	6:54 AM	WBAL-TV 11 News Today	6-7am M-F	:30	TVDBS102912	\$700.00 NM
4	WBAL	F	11/02/12	6:40 AM	WBAL-TV 11 News Today	6-7am M-F	:30	TVDBS102912	\$700.00 NM
3	11/05/12	11/05/12	NBC Today Show	7-9am M-F	M-----	:30	1	\$750.00	NM
Class of Time - Pre-emptible with notice less than 72 hours.									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WBAL	M	11/05/12	8:59 AM	NBC Today Show	7-9am M-F	:30	TVDBS102912	\$750.00 NM
4	11/04/12	11/04/12	NBC Sunday Today	8-9am Su	-----1	:30	1	\$950.00	NM
Class of Time - Pre-emptible with notice more than 72 hours.									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----1	1	\$950.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBAL	Su	11/04/12	8:23 AM	NBC Sunday Today	8-9am Su	:30	TVDBS102912	\$950.00 NM
6	10/31/12	11/05/12	11 News @ 5pm	5-6pm M-F	M--TF--	:30	1	\$950.00	NM
Class of Time - Pre-emptible with notice more than 72 hours.									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---TF--	1	\$950.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WBAL	F	11/02/12	5:55 PM	11 News @ 5pm	5-6pm M-F	:30	TVDBS102912	\$950.00 NM

## INVOICE



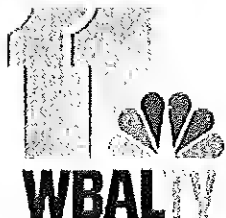
Send Payment To:

**WBAL-TV11**  
**P.O. Box 26872**  
**Lehigh Valley, PA 18002-6872**  
**Tax ID 88-0326834**

Invoice #	Invoice Date	Invoice Month	Invoice Period
968447-2	11/11/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
Bongino/R/US Senate	POL Fed US Senate	517	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/31/12	11/05/12	11 News @ 5pm	5-6pm M-F	M--TF--	:30	1	\$950.00	NM
Class of Time - Pre-emptible with notice more than 72 hours.									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$950.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WBAL	M	11/05/12	5:38 PM	11 News @ 5pm	5-6pm M-F	:30	TVDBS102912	\$950.00 NM
7	10/31/12	11/05/12	11 News @ 6pm	6-7pm M-F	M--TF--	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice more than 72 hours.									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---TF--	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WBAL	Th	11/01/12	6:25 PM	11 News @ 6pm	6-7pm M-F	:30	TVDBS102912	\$1,200.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WBAL	M	11/05/12	6:22 PM	11 News @ 6pm	6-7pm M-F	:30	TVDBS102912	\$1,200.00 NM
8	10/31/12	11/04/12	Sun 11 News @ 6pm	6-7pm Su	-----S	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice less than 72 hours.									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBAL	Su	11/04/12	6:12 PM	Sun 11 News @ 6pm	6-7pm Su	:30	TVDBS102912	\$600.00 NM
9	10/31/12	11/05/12	Inside Edition	7-730pm M-F	M-WTF--	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice less than 72 hours.									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--WTF--	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBAL	Th	11/01/12	7:27 PM	Inside Edition	7-730pm M-F	:30	TVDBS102912	\$1,000.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WBAL	M	11/05/12		Inside Edition	7-730pm M-F	:00		\$1,000.00 NM
See MG 9.3									
10	11/01/12	11/05/12	11 News Tonight	11-11:35pm M-Su	M--TFS-	:30	1	\$1,150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---TFS-	1	\$1,150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WBAL	Sa	11/03/12	11:28 PM	11 News Tonight	11-11:35pm M-Su	:30	TVDBS102912	\$1,150.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$1,150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WBAL	M	11/05/12	11:13 PM	11 News Tonight	11-11:35pm M-Su	:30	TVDBS102912	\$1,150.00 NM
11	11/04/12	11/04/12	NBC MEET THE PRESS NBC MEET THE PI		-----S	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBAL	Su	11/04/12	9:59 AM	NBC MEET THE PRESS	NBC MEET THE PI	:30	TVDBS102912	\$1,000.00 NM
12	10/31/12	10/31/12	Law & Order SVU	9-10pm Wed	--W----	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--W----	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

## INVOICE



Send Payment To:

WBAL-TV11  
P.O. Box 26872  
Lehigh Valley, PA 18002-6872  
Tax ID 88-0326834

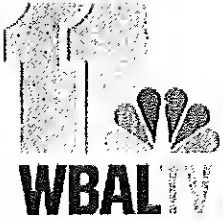
Invoice #	Invoice Date	Invoice Month	Invoice Period
968447-2	11/11/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
Bongino/R/US Senate	POL Fed US Senate	517	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/31/12	10/31/12	Law & Order SVU	9-10pm Wed	--W----	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBAL	W	10/31/12	9:45 PM	Law & Order SVU	9-10pm Wed	:30	TVDBS102912	\$1,500.00 NM
13	10/29/12	10/29/12	Hurricane Coverage	9-10am M-F	M-----	:30	1	\$0.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12   11/04/12   M-----                   1                   \$0.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBAL	M	10/29/12	9:48 AM	Hurricane Coverage	9-10am M-F	:30	TVDBSH092412H	\$0.00 NM
Weather Emergency. Stayed in News for live coverage of Hurricane. Today show aired on WBAL Plus channel									
<b>Total Spots</b>							<b>18</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	\$14,850.00
<u>Agency Commission</u>	\$2,227.50
<u>Net Amount Due</u>	\$12,622.50

# INVOICE



**WBAL-TV11**  
**3800 Hooper Avenue**  
**Baltimore, MD 21211**  
**Main: (410)467-3000**  
**Billing: (410)338-6432**

Invoice #	Invoice Date	Invoice Month	Invoice Period
968731-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WBAL	Matt Nixon	Baltimore	Local

Billing Address:

Media Ad Ventures, Inc.  
 Attention: Carolyn Bush  
 8136 Old Keene Mill Road  
 Suite A-300  
 Springfield, VA 22152

Send Payment To:

WBAL-TV11  
 P.O. Box 26872  
 Lehigh Valley, PA 18002-6872  
 Tax ID 88-0326834

Advertiser	Product	Estimate Number
Bongino/R/US Senate	POL Fed US Senate	519

Flight Dates	Order #	Alt Order #
11/01/12 - 11/05/12	968731	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9913591		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/01/12	11/05/12	WBAL-TV 11 News At 5a	5-6am M-F	M--TF--	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice less than 72 hours.									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/29/12	11/04/12	---TF--				2	\$350.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WBAL	Th	11/01/12	5:08 AM	WBAL-TV 11 News At 5am	5-6am M-F	:30	TVDBS102912	\$350.00 NM
3	WBAL	F	11/02/12	5:30 AM	WBAL-TV 11 News At 5am	5-6am M-F	:30	TVDBS102912	\$350.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	11/05/12	11/11/12	M-----				1	\$350.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WBAL	M	11/05/12	5:29 AM	WBAL-TV 11 News At 5am	5-6am M-F	:30	TVDBS102912	\$350.00 NM
2	11/01/12	11/04/12	WBAL-TV 11 News Today	6-7am M-F	---TF--	:30	2	\$700.00	NM
Class of Time - Pre-emptible with notice less than 72 hours.									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/29/12	11/04/12	---TF--				2	\$700.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WBAL	Th	11/01/12	6:44 AM	WBAL-TV 11 News Today	6-7am M-F	:30	TVDBS102912	\$700.00 NM
4	WBAL	F	11/02/12	6:23 AM	WBAL-TV 11 News Today	6-7am M-F	:30	TVDBS102912	\$700.00 NM
3	11/01/12	11/05/12	NBC Today Show	7-9am M-F	M--TF--	:30	1	\$750.00	NM
Class of Time - Pre-emptible with notice less than 72 hours.									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/29/12	11/04/12	---TF--				2	\$750.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WBAL	F	11/02/12	7:23 AM	NBC Today Show	7-9am M-F	:30	TVDBS102912	\$750.00 NM
4	WBAL	F	11/02/12	8:42 AM	NBC Today Show	7-9am M-F	:30	TVDBS102912	\$750.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	11/05/12	11/11/12	M-----				1	\$750.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WBAL	M	11/05/12		NBC Today Show	7-9am M-F	:00		\$750.00 NM
Credited moved money to est 524									
6	11/01/12	11/04/12	11 News @ 5pm	5-6pm M-F	---TF--	:30	2	\$950.00	NM
Class of Time - Pre-emptible with notice more than 72 hours.									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/29/12	11/04/12	---TF--				2	\$950.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WBAL	Th	11/01/12	5:42 PM	11 News @ 5pm	5-6pm M-F	:30	TVDBS102912	\$950.00 NM

## INVOICE



Send Payment To:

**WBAL-TV11**  
**P.O. Box 26872**  
**Lehigh Valley, PA 18002-6872**  
**Tax ID 88-0326834**

Invoice #	Invoice Date	Invoice Month	Invoice Period
968731-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Bongino/R/US Senate	POL Fed US Senate	619

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	11/01/12	11/04/12	11 News @ 5pm	5-6pm M-F	---TF--	:30	2	\$950.00	NM
Class of Time - Pre-emptible with notice more than 72 hours.									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WBAL	F	11/02/12		11 News @ 5pm	5-6pm M-F	:00		\$950.00 NM
See MG 6.6									
6	WBAL	Tu	11/06/12		8:37 AM NBC Today Show	7-9am M-F	:30	TVDBS102912	\$950.00 NM
MG for 6.2 11/02									
7	11/01/12	11/04/12	11 News @ 6pm	6-7pm M-F	---TF--	:30	2	\$1,200.00	NM
Class of Time - Pre-emptible with notice more than 72 hours.									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	---TF--	2	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WBAL	Th	11/01/12	6:30 PM	11 News @ 6pm	6-7pm M-F	:30	TVDBS102912	\$1,200.00 NM
4	WBAL	F	11/02/12	6:23 PM	11 News @ 6pm	6-7pm M-F	:30	TVDBS102912	\$1,200.00 NM
9	11/01/12	11/04/12	Inside Edition	7-730pm M-F	---TF--	:30	2	\$1,000.00	NM
Class of Time - Pre-emptible with notice less than 72 hours.									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	---TF--	2	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBAL	Th	11/01/12	7:13 PM	Inside Edition	7-730pm M-F	:30	TVDBS102912	\$1,000.00 NM
3	WBAL	F	11/02/12	7:27 PM	Inside Edition	7-730pm M-F	:30	TVDBS102912	\$1,000.00 NM
10	11/01/12	11/04/12	11 News Tonight	11-11:35pm M-Su	---TFS-	:30	1	\$1,150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	---TFS-	1	\$1,150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WBAL	Sa	11/03/12	11:13 PM	11 News Tonight	11-11:35pm M-Su	:30	TVDBS102912	\$1,150.00 NM
<b>Total Spots</b>							<b>14</b>		

Payment Terms 30 Days

<u>Gross Total</u>	\$11,400.00
<u>Agency Commission</u>	\$1,710.00
<u>Net Amount Due</u>	\$9,690.00

## INVOICE



**WBAL-TV11**  
**3800 Hooper Avenue**  
**Baltimore, MD 21211**  
**Main: (410)467-3000**  
**Billing: (410)338-6432**

Invoice #	Invoice Date	Invoice Month	Invoice Period
959957-1	11/11/12	November 2012	10/29/12 - 11/05/12
Station	Account Executive	Sales Office	Sales Region
WBAL	Matt Nixon	Baltimore	Local

Billing Address:

Media Ad Ventures, Inc.  
 Attention: Carolyn Bush  
 8136 Old Keene Mill Road  
 Suite A-300  
 Springfield, VA 22152

Send Payment To:

WBAL-TV11  
 P.O. Box 26872  
 Lehigh Valley, PA 18002-6872  
 Tax ID 88-0326834

Advertiser	Product	Estimate Number
Bongino/R/US Senate	POL. Fed US Senate	524
Flight Dates	Order #	Alt Order #
11/03/12 - 11/05/12	969957	
Billing Calendar	Billing Type	Deal #
Broadcast	Cash	
Special Handling		
IDB #	Advertiser Code	Product Code
9913691		
Agency Ref	Advertiser Ref	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/05/12	11/05/12	WBAL-TV 11 News At 5a	5-6am M-F	M-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice less than 72 hours.									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WBAL	M	11/05/12	5:25 AM	WBAL-TV 11 News At 5am	5-6am M-F	:30	TVDBS102912	\$350.00 NM
2	11/05/12	11/05/12	WBAL-TV 11 News Today	6-7am M-F	M-----	:30	1	\$900.00	NM
Class of Time - Pre-emptible with notice less than 72 hours.									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WBAL	M	11/05/12	6:13 AM	WBAL-TV 11 News Today	6-7am M-F	:30	TVDBS102912	\$900.00 NM
3	11/03/12	11/03/12	NBC Saturday Today	7-9am Sa	-----S-	:30	1	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S-	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WBAL	Sa	11/03/12	7:51 AM	NBC Saturday Today	7-9am Sa	:30	TVDBS102912	\$1,200.00 NM
6	11/05/12	11/05/12	11 News @ 5pm	5-6pm M-F	M-----	:30	1	\$950.00	NM
Class of Time - Pre-emptible with notice more than 72 hours.									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$950.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WBAL	M	11/05/12	5:28 PM	11 News @ 5pm	5-6pm M-F	:30	TVDBS102912	\$950.00 NM
7	11/04/12	11/04/12	NBC Sunday Today	8-9am Su	-----S	:30	1	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WBAL	Su	11/04/12	8:28 AM	NBC Sunday Today	8-9am Su	:30	TVDBS102912	\$1,200.00 NM
9	11/04/12	11/04/12	Sun 11 News @ 6pm	6-7pm Su	-----S	:30	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WBAL	Su	11/04/12	6:26 PM	Sun 11 News @ 6pm	6-7pm Su	:30	TVDBS102912	\$1,000.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

**INVOICE**

Send Payment To:

**WBAL-TV11**  
**P.O. Box 26872**  
**Lehigh Valley, PA 18002-6872**  
**Tax ID 88-0326834**

Invoice #	Invoice Date	Invoice Month	Invoice Period
969957-1	11/11/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
Bongino/R/US Senate	POL Fed US Senate	524	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	11/04/12	11/04/12	Sun 11 News @ 6pm	6-7pm Su	-----S	:30	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
10	11/03/12	11/04/12	NBC Saturday Night Live	NBC Saturday Nigh	-----S-	:30	1	\$1,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WBAL Sa 11/03/12 1:00 AM NBC Saturday Night Live NBC Saturday Nigh :30 TVDBS102912 \$1,500.00 NM									
11	11/04/12	11/04/12	CHRIS MATTHEWS WK	CHRIS MATTHEW	-----S	:30	1	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBAL Su 11/04/12 11:29 AM CHRIS MATTHEWS WKND SUN CHRIS MATTHEW: :30 TVDBS102912 \$250.00 NM									
12	11/05/12	11/05/12	11 News @ Noon	12-12:30pm M-F	M-----	:30	1	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBAL M 11/05/12 12:24 PM 11 News @ Noon 12-12:30pm M-F :30 TVDBS102912 \$500.00 NM									
13	11/05/12	11/05/12	DR. OZ EF	DR. OZ EF	M-----	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBAL M 11/05/12 3:24 PM DR. OZ EF DR. OZ EF :30 TVDBS102912 \$500.00 NM									
<b>Total Spots</b>							<b>10</b>		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$6,350.00</b>
<u>Agency Commission</u>	<b>\$1,252.50</b>
<u>Net Amount Due</u>	<b>\$7,097.50</b>

## INVOICE



**WBAL-TV11**  
**3800 Hooper Avenue**  
**Baltimore, MD 21211**  
**Main: (410)467-3000**  
**Billing: (410)338-6432**

Invoice #	Invoice Date	Invoice Month	Invoice Period
970507-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WBAL	Matt Nixon	Baltimore	Local

Billing Address:

Media Ad Ventures, Inc.  
 Attention: Carolyn Bush  
 8136 Old Keene Mill Road  
 Suite A-300  
 Springfield, VA 22152

Send Payment To:

WBAL-TV11  
 P.O. Box 26872  
 Lehigh Valley, PA 18002-6872  
 Tax ID 88-0326834

Advertiser	Product	Estimate Number
Bongino/R/US Senate	POL US Senate	ADD

Flight Dates	Order #	Alt Order #
11/06/12 - 11/06/12	970507	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9913591		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/06/12	11/06/12	WBAL-TV 11 News At 5a	5-6am M-F	-T-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 -T----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBAL Tu 11/06/12 5:38 AM WBAL-TV 11 News At 5am 5-6am M-F :30 TVDBS102912 \$700.00 NM									
2	11/06/12	11/06/12	WBAL-TV 11 News Today	6-7am M-F	-T-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 -T----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBAL Tu 11/06/12 5:58 AM WBAL-TV 11 News Today 6-7am M-F :30 TVDBS102912 \$1,200.00 NM									
3	11/06/12	11/06/12	NBC Today Show	7-9am M-F	-T-----	:30	2	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 -T----- 2 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WBAL Tu 11/06/12 7:59 AM NBC Today Show 7-9am M-F :30 TVDBS102912 \$1,300.00 NM 1 WBAL Tu 11/06/12 8:30 AM NBC Today Show 7-9am M-F :30 TVDBS102912 \$1,300.00 NM									
4	11/06/12	11/06/12	Live with Kelly	10-11am M-F	-T-----	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 -T----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBAL Tu 11/06/12 10:55 AM Live with Kelly 10-11am M-F :30 TVDBS102912 \$600.00 NM									
<b>Total Spots</b>							<b>5</b>		

Payment Terms 30 Days

<u>Gross Total</u>	\$5,100.00
<u>Agency Commission</u>	\$765.00
<u>Net Amount Due</u>	\$4,335.00